



## Retractable Banners: Imagine

---

Total Graphic Area: 31.5" w X 43"  
up to 95.85" h  
Total Visual Area: 31.5" w X 30.5"  
up to 83.35" h

Please be sure to include a 1/2" bleed  
at the top & a 12" bleed at the bottom

## General Art Guidelines

---

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Supply all support files separately
- Resolution must be at least 100 dpi
- All fonts must be converted to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard

**BLEED AREA**  
will not be visible when mounted  
into bannerstand