



Retractable Banners: Imagine

Total Graphic Area: 31.5" w X 43"
up to 95.85" h
Total Visual Area: 31.5" w X 30.5"
up to 83.35" h

Please be sure to include a 1/2" bleed
at the top & a 12" bleed at the bottom

General Art Guidelines

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Supply all support files separately
- Resolution must be at least 100 dpi
- All fonts must be converted to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard

BLEED AREA
will not be visible when mounted
into bannerstand