



## Retractable Banners: Orient 800

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Total Graphic Area: 31.5" w X 66.5"  
up to 89.75" h  
Total Visual Area: 31.5" w x 60"  
up to 83.25" h

Please be sure to include a 1/2" bleed  
at the top & a 6" bleed at the bottom

### General Art Guidelines

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- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Supply all support files separately
- Resolution must be at least 100 dpi
- All fonts must be converted to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard