



## Digital Signage in the Healthcare Industry

Trust DGI's managed services to help...



Reduce the percentage of healthcare consumers who had their interaction with a healthcare provider ruined by one bad digital experience<sup>2</sup>



Increase the percentage of U.S. adults rating the quality of healthcare as excellent from 48%<sup>1</sup>



Contribute towards the reduction of costs related to operational efficiency



Ensure involvement of medical staff members in research and development



Assist staff productivity, as healthcare workers account for 9.3% of total U.S. employment.

**DGI collaborates with LG's Commercial Signage Solutions to provide customized displays for healthcare businesses, ensuring optimized performance.**

<sup>1</sup>Vankar, Preeti. "Ratings for healthcare quality and coverage in the U.S. 2001-2022"

<sup>2</sup>CallMiner. "101 statistics on patient experience, satisfaction, billing, and more"

<sup>3</sup>U.S. Bureau of Labor Statistics. "Healthcare Occupations: Characteristics of the Employed"